

# EXHIBIT C

Data Provider Name	Data Provider ID	Segment ID	Segment Name
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1497569	i360 - Private > Social Positions > Economic Conservative_i360 - Private > Social Positions > Economic Conservative
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1497580	i360 - Private > Republican Voters > Republican High Income_i360 - Private > Social Positions > Economic Conservative
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1497581	i360 - Private > Republican Voters > Republican Investor_i360 - Private > Republican Voters > Republican Investor
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1497587	i360 - Private > Republican Voters > Republican High Income_i360 - Private > Republican Voters > Republican High Income
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1856586	Low Propensity Conservative Political Campaign_Low Propensity/Conservative
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1856970	Soft Democrat_Soft Democrat
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1856977	Independents_Independents-Political
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1856978	Republicans_Republicans
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	1857036	Conservatives_Conservatives 25-45
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	1880407	Branded Data > Experian UK > Mosaic Household > D Small Town Diversity > D19 Innate Conservatives (BlueKai)
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060642	i360 - Private > Undecided Voter Tiers > Likely Undecided Voters Tier 3 (Dem)_i360 - Private > Undecided Voter Tiers > Likely Undecided Voters Tier 3 (Dem)
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060643	i360 - Private > Undecided Voter Tiers > Likely Undecided Voters Tier 2 (GOP)_ i360 - Private > Undecided Voter Tiers > Likely Undecided Voters Tier 2 (GOP)
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060644	i360 - Private > Undecided Voter Tiers > Likely Undecided Voters Tier 1_i360 - Private > Undecided Voter Tiers > Likely Undecided Voters Tier 1
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060646	i360 - Private > Obamacare Voter Propensity > Undecided on Obamacare Voters_i360 - Private > Obamacare Voter Propensity > Undecided on Obamacare Voters
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060647	i360 - Private > Obamacare Voter Propensity > Pro Obamacare Voters_i360 - Private > Obamacare Voter Propensity > Pro Obamacare Voters
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060653	i360 - Private > Obamacare Voter Propensity > Oppose Obamacare Voters_i360 - Private > Obamacare Voter Propensity > Oppose Obamacare Voters
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060655	i360 - Private > Fiscal Propensity > Fiscally Liberal - Tax_i360 - Private > Fiscal Propensity > Fiscally Liberal - Tax

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Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060656	i360 - Private > Fiscal Propensity > Fiscally Liberal - Spending & Debt_i360 - Private > Fiscal Propensity > Fiscally Liberal - Spending & Debt
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060660	360 - Private > Fiscal Propensity > Fiscally Conservative - Tax_i360 - Private > Fiscal Propensity > Fiscally Conservative - Tax
Oracle Customs (1st, BlueKai, Datalogix, AddThis)	1781	2060687	i360 - Private --> Fiscal Propensity --> Fiscally Conservative - Spending & Debt_i360 - Private --> Fiscal Propensity --> Fiscally Conservative - Spending & Debt
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3170316	Oracle DLX (Datalogix) > DLX Politics > Financial Donors > Conservative Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3170318	Oracle DLX (Datalogix) > DLX Politics > Financial Donors > Progressive Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3170319	Oracle DLX (Datalogix) > DLX Politics > Political Views (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3170321	Oracle DLX (Datalogix) > DLX Politics > Political Views > Independent (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3170322	Oracle DLX (Datalogix) > DLX Politics > Registered Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3170323	Oracle DLX (Datalogix) > DLX Politics > Registered Voters > Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3170325	Oracle DLX (Datalogix) > DLX Politics > Registered Voters > Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3171088	Branded Data > Webbula > Politics > Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3171089	Branded Data > Webbula > Politics > Leaning Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3171090	Branded Data > Webbula > Politics > Leaning Independent (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3171091	Branded Data > Webbula > Politics > Leaning Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3171092	Branded Data > Webbula > Politics > Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3171093	Branded Data > Webbula > Politics > Swing Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3171094	Branded Data > Webbula > Politics > Undecided (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339452	Branded Data > Experian > Politics > PoliticalPersonas (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339453	Branded Data > Experian > Politics > PoliticalPersonas > Conservative Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339454	Branded Data > Experian > Politics > PoliticalPersonas > Green Traditionalists (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339455	Branded Data > Experian > Politics > PoliticalPersonas > Informed But Unregistered (BlueKai)

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Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339456	Branded Data > Experian > Politics > PoliticalPersonas > Left Out Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339457	Branded Data > Experian > Politics > PoliticalPersonas > Mild Republicans (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339458	Branded Data > Experian > Politics > PoliticalPersonas > On-the-Fence Liberals (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339459	Branded Data > Experian > Politics > PoliticalPersonas > Super Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339460	Branded Data > Experian > Politics > PoliticalPersonas > Ultra Conservatives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339461	Branded Data > Experian > Politics > PoliticalPersonas > Unconnected; Unregistered (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3339462	Branded Data > Experian > Politics > PoliticalPersonas > Uninvolved Conservatives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3451397	Branded Data > Affinity Answers > US Politics > Conservative News Outlets (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3451398	Branded Data > Affinity Answers > US Politics > Liberal News Outlets (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3451399	Branded Data > Affinity Answers > Brands > Organizations > Animal Rights Advocacy (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3451400	Branded Data > Affinity Answers > US Politics > Issues & Causes > US Conservative Causes & Agenda (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3451401	Branded Data > Affinity Answers > US Politics > Issues & Causes > US Liberal Causes & Agenda (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3451402	Branded Data > Affinity Answers > US Politics > Conservative Media Personalities (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3451403	Branded Data > Affinity Answers > US Politics > Liberal Media Personalities (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3559744	Branded Data > Experian > Lifestyle and Interests > Television > Watches Political TV-Conservative - Expanded (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3559745	Branded Data > Experian > Lifestyle and Interests > Television > Watches Political TV-Conservative - Precision (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3559747	Branded Data > Experian > Lifestyle and Interests > Television > Watches Political TV-Liberal - Expanded (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3559748	Branded Data > Experian > Lifestyle and Interests > Television > Watches Political TV-Liberal - Precision (BlueKai)

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Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3559749	Branded Data > Experian > Lifestyle and Interests > Television > Watches Political TV-Liberal Comedy - Expanded (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3559750	Branded Data > Experian > Lifestyle and Interests > Television > Watches Political TV-Liberal Comedy - Precision (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602756	Branded Data > Cross Pixel > Audience Profiles > Politics > Bible Belt Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602757	Branded Data > Cross Pixel > Audience Profiles > Politics > Conservative Outdoorsman (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602763	Branded Data > Cross Pixel > Audience Profiles > Politics > Democratic Donor (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602764	Branded Data > Cross Pixel > Audience Profiles > Politics > Democratic Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602765	Branded Data > Cross Pixel > Audience Profiles > Politics > Female Democratic Supporter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602766	Branded Data > Cross Pixel > Audience Profiles > Politics > Giving For Green Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602767	Branded Data > Cross Pixel > Audience Profiles > Politics > Independent Donor (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602773	Branded Data > Cross Pixel > Audience Profiles > Politics > Independent Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602774	Branded Data > Cross Pixel > Audience Profiles > Politics > Opportunity Seeking Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602775	Branded Data > Cross Pixel > Audience Profiles > Politics > Professional Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602776	Branded Data > Cross Pixel > Audience Profiles > Politics > Republican Donor (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602777	Branded Data > Cross Pixel > Audience Profiles > Politics > Republican Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602783	Branded Data > Cross Pixel > Audience Profiles > Politics > Swing State Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602784	Branded Data > Cross Pixel > Audience Profiles > Politics > Traditional Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	3602785	Branded Data > Cross Pixel > Audience Profiles > Politics > Young Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4471305	Branded Data > Ranker > Psychographic Interests > Conservative Culture (BlueKai)

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Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4471311	Branded Data > Ranker > Psychographic Interests > Conservative Culture > Military Culture (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4471347	Branded Data > Ranker > Psychographic Interests > Liberal Culture (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4664321	Branded Data > AcquireWeb - Claritas > Behavior Model > Active/Interest In > Political TV Viewer > Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4664322	Branded Data > AcquireWeb - Claritas > Behavior Model > Active/Interest In > Political TV Viewer > Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4664324	Branded Data > AcquireWeb - Claritas > Behavior Model > Active/Interest In > Political TV Viewer > Liberal Comedy (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666703	Branded Data > AcquireWeb - Claritas > Demographics > Political Affiliation > Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666705	Branded Data > AcquireWeb - Claritas > Demographics > Political Affiliation > Independent/Other (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666710	Branded Data > AcquireWeb - Claritas > Demographics > Political Affiliation > Non-registered (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666711	Branded Data > AcquireWeb - Claritas > Demographics > Political Affiliation > Republicans (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666713	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Conservative Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666714	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Green Traditionalists (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666715	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Informed But Unregistered (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666717	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Left Out Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666718	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Mild Republicans (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666721	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > On-the-Fence Liberals (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666725	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Super Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666726	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Ultra Conservatives (BlueKai)

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Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666727	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Unconnected & Unregistered (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4666728	Branded Data > AcquireWeb - Claritas > Demographics > Political Personas > Uninvolved Conservatives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726297	Branded Data > ALC > Aristotle Political Precision (US) > Social Profiles by Type > Military Supporters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726298	Branded Data > ALC > Aristotle Political Precision (US) > Social Profiles by Type > Socially Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726300	Branded Data > ALC > Aristotle Political Precision (US) > Social Profiles by Type > Socially Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726301	Branded Data > ALC > Aristotle Political Precision (US) > Social Profiles by Type > Socially Moderate (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726321	Branded Data > TruSignal > Politics > General > Donors > Conservative Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726322	Branded Data > TruSignal > Politics > General > Donors > FEC (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726325	Branded Data > TruSignal > Politics > General > Donors > Liberal Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726326	Branded Data > TruSignal > Politics > General > Interest (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726327	Branded Data > TruSignal > Politics > General > Interest > Social Issues (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726328	Branded Data > TruSignal > Politics > General > Low Voter Turnout (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726329	Branded Data > TruSignal > Politics > General > Low Voter Turnout > General (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726330	Branded Data > TruSignal > Politics > General > Low Voter Turnout > General > All Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726331	Branded Data > TruSignal > Politics > General > Low Voter Turnout > General > Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726332	Branded Data > TruSignal > Politics > General > Low Voter Turnout > General > Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726334	Branded Data > TruSignal > Politics > General > Low Voter Turnout > Primary (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726335	Branded Data > TruSignal > Politics > General > Low Voter Turnout > Primary > All Voters (BlueKai)



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Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726336	Branded Data > TruSignal > Politics > General > Low Voter Turnout > Primary > Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726337	Branded Data > TruSignal > Politics > General > Low Voter Turnout > Primary > Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726338	Branded Data > TruSignal > Politics > General > Voter Status (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726339	Branded Data > TruSignal > Politics > General > Voter Status > Undecided Swing Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726340	Branded Data > TruSignal > Politics > General > Voter Type (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726341	Branded Data > TruSignal > Politics > General > Voter Type > Green Party Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726342	Branded Data > TruSignal > Politics > General > Voter Type > Libertarian Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4726344	Branded Data > TruSignal > Politics > General > Voter Type > Tea Party Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4875434	Branded Data > Cuebiq > Geo-behavioral Audience > Political (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4875435	Branded Data > Cuebiq > Geo-behavioral Audience > Political > Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4875436	Branded Data > Cuebiq > Geo-behavioral Audience > Political > Democrats > Liberal Activists (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4875440	Branded Data > Cuebiq > Geo-behavioral Audience > Political > Democrats > Liberal Professions (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4875441	Branded Data > Cuebiq > Geo-behavioral Audience > Political > Republicans (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4875442	Branded Data > Cuebiq > Geo-behavioral Audience > Political > Republicans > Conservative Activists (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4875443	Branded Data > Cuebiq > Geo-behavioral Audience > Political > Republicans > Conservative Professions (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4875444	Branded Data > Cuebiq > Geo-behavioral Audience > Political > Swing State Constituents (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936952	Branded Data > GfK/MRI > US Voters > Civic/Political Engagement (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936954	Branded Data > GfK/MRI > US Voters > Civic/Political Engagement > Local Participants (BlueKai)



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Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936955	Branded Data > GfK/MRI > US Voters > Civic/Political Engagement > Political Influentials, Activists and debate (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936956	Branded Data > GfK/MRI > US Voters > Civic/Political Engagement > Strictly Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936957	Branded Data > GfK/MRI > US Voters > Civic/Political Engagement > Vote and Sign (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936958	Branded Data > GfK/MRI > US Voters > Contacted State or Local Politician (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936959	Branded Data > GfK/MRI > US Voters > Light voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936960	Branded Data > GfK/MRI > US Voters > Moderately-Likely voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936961	Branded Data > GfK/MRI > US Voters > Political Attitudes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936962	Branded Data > GfK/MRI > US Voters > Political Attitudes > Advise others on politics (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936963	Branded Data > GfK/MRI > US Voters > Political Attitudes > Knowledgeable/Experience in Politics (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936964	Branded Data > GfK/MRI > US Voters > Political Ideology (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936965	Branded Data > GfK/MRI > US Voters > Political Ideology > Middle of the Road (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936966	Branded Data > GfK/MRI > US Voters > Political Ideology > Somewhat Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936967	Branded Data > GfK/MRI > US Voters > Political Ideology > Somewhat Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936968	Branded Data > GfK/MRI > US Voters > Political Ideology > Very Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936969	Branded Data > GfK/MRI > US Voters > Political Ideology > Very Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936970	Branded Data > GfK/MRI > US Voters > Registered Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936971	Branded Data > GfK/MRI > US Voters > Registered Independents (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936972	Branded Data > GfK/MRI > US Voters > Registered Republicans (BlueKai)

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Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936973	Branded Data > GfK/MRI > US Voters > Registered to Vote (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936974	Branded Data > GfK/MRI > US Voters > Super voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936975	Branded Data > GfK/MRI > US Voters > Swing Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936976	Branded Data > GfK/MRI > US Voters > Swing Independents (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936977	Branded Data > GfK/MRI > US Voters > Swing Republicans (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	4936978	Branded Data > GfK/MRI > US Voters > Voted in 2008 general election (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097899	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Consumer Xchg > Persona > Conservative Executives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097902	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Consumer Xchg > Persona > Green Executives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097903	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Consumer Xchg > Persona > Liberal Executives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097920	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Donor Xchg > Political > Conservative Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097921	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Donor Xchg > Political > General Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097923	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Donor Xchg > Political > Liberal Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097927	Branded Data > Infogroup > Consumer > US Politics (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097928	Branded Data > Infogroup > Consumer > US Politics > Political Party (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097929	Branded Data > Infogroup > Consumer > US Politics > Political Party > Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097930	Branded Data > Infogroup > Consumer > US Politics > Political Party > Independent (BlueKai)

Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097931	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Political Xchg > Political Party > Middle Of The Road (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097932	Branded Data > Infogroup > Consumer > US Politics > Political Party > Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097933	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Political Xchg > Political Party > Undeclared (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097957	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Political Xchg > Voter Segment > Type > Democrat Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097961	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Political Xchg > Voter Segment > Type > Independent Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097964	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Political Xchg > Voter Segment > Type > Liberal Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097968	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Political Xchg > Voter Segment > Type > Republican Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097971	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Political Xchg > Voter Segment > Type > Undeclared Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5097974	Branded Data > Infogroup, Inc > InfoGroup Media Solutions - Audience Xchange > Political Xchg > Voter Segment > Type > Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5098093	Branded Data > TruSignal > Politics > General > Social View (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5098096	Branded Data > TruSignal > Politics > General > Social View > Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5098097	Branded Data > TruSignal > Politics > General > Social View > Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151076	Oracle AddThis > Premium > U.S. Political > Advocacy > Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151077	Oracle AddThis > Premium > U.S. Political > Advocacy > Liberal (BlueKai)

Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151078	Branded Data > AddThis > Premium > U.S. Political > Advocacy > Petition Signers (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151079	Branded Data > AddThis > Premium > U.S. Political > Advocacy > Tea Party (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151082	Oracle AddThis > Premium > U.S. Political > Issues > Homeland Security (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151083	Branded Data > AddThis > Premium > U.S. Political > Issues > Immigration (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151084	Branded Data > AddThis > Premium > U.S. Political > Issues > Sharing Economy (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151085	Oracle AddThis > Premium > U.S. Political > Issues > Small Business (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151086	Branded Data > AddThis > Premium > U.S. Political > Issues > Taxes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151087	Branded Data > AddThis > Premium > U.S. Political > Issues > Technology & Infrastructure (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151088	Branded Data > AddThis > Premium > U.S. Political > Issues > Welfare (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151089	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151090	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates > Democrats (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151092	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates > Democrats > Bernie Sanders (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151097	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates > Democrats > Hillary Clinton (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151098	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151099	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans > Donald Trump (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151102	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans > Jeb Bush (BlueKai)

Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151104	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans > Marco Rubio (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151105	Branded Data > AddThis > Premium > U.S. Political > People > 2016 Presidential Candidates > Republicans > Ted Cruz (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151106	Branded Data > AddThis > Premium > U.S. Political > People > Democrat Incumbents (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151107	Branded Data > AddThis > Premium > U.S. Political > People > Republican Incumbents (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151108	Oracle AddThis > Premium > U.S. Political > Politics > Political Influentials (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5151109	Branded Data > AddThis > Premium > U.S. Political > Politics > Undecided Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5374261	Branded Data > NVG > EveryOne > Conservatives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616258	Branded Data > Media Source > LBDigital > US Political (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616259	Branded Data > Media Source > LBDigital > US Political > Republican Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616260	Branded Data > Media Source > LBDigital > US Political > Republican Donor (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616261	Branded Data > Media Source > LBDigital > US Political > Young Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616262	Branded Data > Media Source > LBDigital > US Political > Conservative Outdoorsman (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616263	Branded Data > Media Source > LBDigital > US Political > Traditional Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616264	Branded Data > Media Source > LBDigital > US Political > Democratic Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616265	Branded Data > Media Source > LBDigital > US Political > Democratic Donor (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616266	Branded Data > Media Source > LBDigital > US Political > Female Democratic Supporter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616267	Branded Data > Media Source > LBDigital > US Political > Giving-For-Green Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616268	Branded Data > Media Source > LBDigital > US Political > Professional Democrat (BlueKai)

Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616270	Branded Data > Media Source > LBDigital > US Political > Opportunity-Seeking Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616271	Branded Data > Media Source > LBDigital > US Political > Independent Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616272	Branded Data > Media Source > LBDigital > US Political > Independent Donor (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5616273	Branded Data > Media Source > LBDigital > US Political > Swing State Voter (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826071	Branded Data > Alliant > Interest Propensities > Politics (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826072	Branded Data > Alliant > Interest Propensities > Politics > Bernie Sanders Voter Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826074	Branded Data > Alliant > Interest Propensities > Politics > Conservative Republican Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826077	Branded Data > Alliant > Interest Propensities > Politics > Donald Trump Voter Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826082	Branded Data > Alliant > Interest Propensities > Politics > Hillary Clinton Voter Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826083	Branded Data > Alliant > Buyers With Social Interest > Politics > John Kasich Voter Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826084	Branded Data > Alliant > Interest Propensities > Politics > Liberal Democrat Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826085	Branded Data > Alliant > Interest Propensities > Politics > Middle of the Road Democrat Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826086	Branded Data > Alliant > Interest Propensities > Politics > Middle of the Road Republican Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	5826088	Branded Data > Alliant > Buyers With Social Interest > Politics > Ted Cruz Voter Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	6069192	Branded Data > Alliant > Premium > Products & Services Propensities > Premium Politically Conservative - Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	6069194	Branded Data > Alliant > Products & Services Propensities > Politically Conservative - Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	6069195	Branded Data > Alliant > Products & Services Propensities > Politically Liberal - Propensity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	6217379	Branded Data > Mobilewalla > US Political (BlueKai)



Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	6217381	Branded Data > Mobilewalla > US Political > Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	6217382	Branded Data > Mobilewalla > US Political > Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	7050032	Branded Data > ALC > Wealth Window > Donors & Philanthropists > Politically Conservative Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	7050033	Branded Data > ALC > Wealth Window > Donors & Philanthropists > Politically Liberal Causes (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	7050034	Branded Data > ALC > Wealth Window > Lifestyle/Interest > Politically Conservative TV Watchers (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	7050035	Branded Data > ALC > Wealth Window > Lifestyle/Interest > Politically Liberal TV Watchers (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	7050036	Branded Data > ALC > Wealth Window > US Political Affiliation (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	7050037	Branded Data > ALC > Wealth Window > US Political Affiliation > Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	7050040	Branded Data > ALC > Wealth Window > US Political Affiliation > Independent (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	7050041	Branded Data > ALC > Wealth Window > US Political Affiliation > Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	8946136	Branded Data > Merkle > Lifestyle > Donors > Politics Donor - Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	8946137	Branded Data > Merkle > Lifestyle > Donors > Politics Donor - Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9764388	Branded Data > ALC > Consumer > Donors > Politically Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9765663	Branded Data > Infogroup > TargetReady > Behavior Models > Household > US Political > Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9765665	Branded Data > Infogroup > TargetReady > Behavior Models > Household > US Political > Leaning Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9765666	Branded Data > Infogroup > TargetReady > Behavior Models > Household > US Political > Leaning Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9765667	Branded Data > Infogroup > TargetReady > Behavior Models > Household > US Political > Active Voice (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9765668	Branded Data > Infogroup > TargetReady > Behavior Models > Household > US Political > Conservative (BlueKai)



Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9850069	Branded Data > Infogroup > Consumer > US Politics > Voter Attributes -- Co-op Sourced > Political Leaning -- Co-op Sourced > Very Socially Conservative -- Co-op Sourced (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9850071	Branded Data > Infogroup > Consumer > US Politics > Voter Attributes -- Co-op Sourced > Political Leaning -- Co-op Sourced > Very Socially Liberal -- Co-op Sourced (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9850073	Branded Data > Infogroup > Consumer > US Politics > Voter Attributes -- Co-op Sourced > Political Leaning -- Co-op Sourced > Social Conservatives -- Co-op Sourced (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9850074	Branded Data > Infogroup > Consumer > US Politics > Voter Attributes -- Co-op Sourced > Political Leaning -- Co-op Sourced > Social Liberals -- Co-op Sourced (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9850075	Branded Data > Infogroup > Consumer > US Politics > Voter Attributes -- Co-op Sourced > Political Leaning -- Co-op Sourced > Fiscal Conservatives -- Co-op Sourced (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9850078	Branded Data > Infogroup > Consumer > US Politics > Voter Attributes -- Co-op Sourced > Political Leaning -- Co-op Sourced > Fiscal Liberals -- Co-op Sourced (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9850079	Branded Data > Infogroup > Consumer > US Politics > Voter Attributes -- Co-op Sourced > Tea Party -- Co-op Sourced > Supporters -- Co-op Sourced (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	9850080	Branded Data > Infogroup > Consumer > US Politics > Voter Attributes -- Co-op Sourced > Tea Party -- Co-op Sourced > Opponents -- Co-op Sourced (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	10993702	Branded Data > AdAdvisor by Neustar > Demographics > Political Propensity > Somewhat Conservative Political Outlook (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	10993729	Branded Data > AdAdvisor by Neustar > Demographics > Political Propensity > Any Conservative Political Outlook (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	10993751	Branded Data > AdAdvisor by Neustar > Demographics > Political Propensity > Very Conservative Political Outlook (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	11924314	Branded Data > Infogroup > Consumer > InfoPersona > Country Club Conservatives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201651	Branded Data > MRI > U.S. Political Action > Somewhat Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201692	Branded Data > MRI > U.S. Political Action > Passive Civics (BlueKai)

Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201731	Branded Data > MRI > U.S. Political Action > Local Participants (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201762	Branded Data > MRI > U.S. Political Action > Middle of the Road (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201801	Branded Data > MRI > U.S. Political Action (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201833	Branded Data > MRI > U.S. Political Action > Unaffiliated Self-identity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201873	Branded Data > MRI > U.S. Political Action > Political Activist (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201909	Branded Data > MRI > U.S. Political Action > Very Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201949	Branded Data > MRI > U.S. Political Action > Democrat Self-identity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12201973	Branded Data > MRI > U.S. Political Action > Republican Self-identity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202014	Branded Data > MRI > U.S. Political Action > Strictly Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202048	Branded Data > MRI > U.S. Political Action > Net Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202072	Branded Data > MRI > U.S. Political Action > Other-party Self-identity (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202106	Branded Data > MRI > U.S. Political Action > Vote & Sign (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202137	Branded Data > MRI > U.S. Political Action > Contacted Politician (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202154	Branded Data > MRI > U.S. Political Action > Political Influencer (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202186	Branded Data > MRI > U.S. Political Action > Somewhat Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202223	Branded Data > MRI > U.S. Political Action > Civic Advocates (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202245	Branded Data > MRI > U.S. Political Action > Very Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202279	Branded Data > MRI > U.S. Political Action > Politically Authority (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	12202314	Branded Data > MRI > U.S. Political Action > Net Liberal (BlueKai)

Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	13208750	Branded Data > Infogroup > Consumer > Donor > Veteran's Causes > Liberal Donors (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	13208769	Branded Data > Infogroup > Consumer > Donor > Veteran's Causes > Conservative Donors (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	13915767	Branded Data > ALC > Aristotle Political Precision (US) > Political Affiliation by Party > Conservative-Very Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	16259527	Branded Data > Specialists Marketing Services > US Political Party > Republican/Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	17985248	Branded Data > Mobilewalla > Australia > Roy Morgan Taxonomy > 400 Hearth and Home > 408 Cautious Conservatives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305974	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > 2020 First - Time Presidential Year Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305981	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > 2nd Super Tuesday Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305982	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > 2nd Super Tuesday Voters - Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305983	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > 2nd Super Tuesday Voters - Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305984	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > Cord Cutters - Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305985	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > 2018 First - Time Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305986	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > Super Tuesday Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305987	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > Super Tuesday Voters - Democrat (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305988	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > Super Tuesday Voters - Republican (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305989	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > Unregistered Conservative Prospective Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305990	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > Unregistered Liberal Prospective Voters (BlueKai)

Data Provider Name	Data Provider ID	Segment ID	Segment Name
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18305991	Branded Data > ALC > Aristotle Political Precision (US) > Voters by Voting History > Unregistered Prospective Voters (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18518192	Branded Data > Affinity Answers > US Politics > Bernie Sanders (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18518194	Branded Data > Affinity Answers > US Politics > Conservative News Outlets (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18518196	Branded Data > Affinity Answers > US Politics > Liberal Media Personalities (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18855664	Branded Data > ShareThis > Political > Political View > Conservative (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18855669	Branded Data > ShareThis > Political > Political View > Liberal (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18857774	Branded Data > Comscore > TV > Personas > Political Conservatives (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	18857777	Branded Data > Comscore > TV > Personas > Political Liberals (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	19398556	Branded Data > AcquireWeb - Claritas > P\$YCLE > 27 Conservative Couples (BlueKai)
Audiences by Oracle (BlueKai, Datalogix, AddThis)	1262	25126893	Branded Data > NVG > EveryOne > Conservatives (BlueKai)